



Veterans Celebration of Carroll County

SPONSORSHIP OPPORTUNITIES

Sunday
May 7, 2023
Noon - 4 PM

All items under sponsorship levels are available to sponsors, but not required. Sponsors should discuss details when coordinating sponsorships.

Exclusive!

Challenge Coin Sponsor \$3,500

The welcome ceremony at 1:00 pm will include a special recognition ceremony to honor those who served in Afghanistan. All those Veterans attending the ceremony will receive a ceremonial challenge coin.

- ▶ Logo on recognition ceremony certificates as sponsor
- ▶ Acknowledgement of business during the award recognition ceremony and event
- ▶ Business name/logo included on banner on main event stage
- ▶ Fence space for 3' x 4' marketing banner
- ▶ Business logo/name will be included on event websites and Facebook pages as a sponsor
- ▶ 12' x 12' sponsor booth space at the event and two (2) parking passes
- ▶ Sponsorship package is valued at \$3,500

Sponsor Provides:

- ◀ Business logo for marketing needs, send at least one month prior to the event
- ◀ Banner, maximum 3' by 4' for fence
- ◀ Verbiage to promote their business several times throughout the event
- ◀ Tent, maximum 10' by 10', freestanding, for booth
- ◀ Table, chairs, table covering and other necessary booth supplies

Deadline: Sponsors should submit total sponsorship by check made payable to the Carroll County Farm Museum by **April 20, 2023**. More information on the event is available at carrollcountymd.gov/veteranscelebration.

For more information or to discuss sponsorships, please contact Dana Wachter at dwachter@carrollcountymd.gov or call 410-386-3899.

Corporate Stage Sponsor \$2,500

(Multiple sponsorships available!)

- ▶ Business name/logo included on banner on main event stage
- ▶ Fence space for 3' x 4' marketing banner
- ▶ Business logo/name will be included on the event websites and Facebook pages as a sponsor
- ▶ Acknowledge business several times throughout the event
- ▶ 12' x 12' sponsor booth space at the event and two (2) parking passes
- ▶ Sponsorship package is valued at \$2,500

Sponsor Provides:

- ◀ Business logo for marketing needs, send at least one month prior to the event
- ◀ Banner, maximum 3' by 4' for fence
- ◀ Tent, maximum 10' by 10', freestanding, for booth
- ◀ Table, chairs, table covering and other necessary booth supplies

Premier Banner Sponsor \$1,000

- ▶ 12' x 12' sponsor booth space at the event and two (2) parking passes
- ▶ Fence space for 3' x 4' marketing banner
- ▶ Business logo/name will be included on event websites and Facebook pages as a sponsor
- ▶ Sponsorship package is valued at \$1,000

Sponsor Provides:

- ◀ Business logo for marketing needs, send at least one month prior to the event
- ◀ Banner, maximum 3' by 4' for fence
- ◀ Tent, maximum 10' by 10', freestanding, for booth
- ◀ Table, chairs, table covering and other necessary booth supplies

General Banner Sponsor \$500

- ▶ Fence space for 3' x 4' marketing banner
- ▶ Business logo/name will be included on event websites and Facebook pages as a sponsor
- ▶ Sponsorship package is valued at \$500

Sponsor Provides:

- ◀ Business logo for marketing needs, send at least one month prior to the event
- ◀ Banner, maximum 3' by 4' for fence

Business items and coupons may also be donated to fill a Veterans swag bag; to be distributed to all Veterans at the event.